

1 RPTS KESTERSON

2 DCMN HERZFELD

3 THE CAUSES AND EFFECTS OF THE LEHMAN

4 BROTHERS BANKRUPTCY

5 Monday, October 6, 2008

6 House of Representatives,

7 Committee on Oversight and

8 Government Reform,

9 Washington, D.C.

10 The committee met, pursuant to call, at 10:09 a.m., in
11 Room 2154, Rayburn House Office Building, Hon. Henry A.
12 Waxman [chairman of the committee] presiding.

13 Present: Representatives Waxman, Maloney, Cummings,
14 Kucinich, Tierney, Watson, Higgins, Yarmuth, Braley, Norton,
15 McCollum, Cooper, Van Hollen, Sarbanes, Welch, Davis of
16 Virginia, Shays, Mica and Turner.

17 Staff Present: Kristin Amerling, General Counsel; Caren
18 Auchman, Press Assistant; Phil Barnett, Staff Director and
19 Chief Counsel; Jen Berenholz, Deputy Clerk; Alison Cassady,
20 Professional Staff Member; Brian Cohen, Senior Investigator

21 | and Policy Advisor; Zhongrui "JR" Deng, Chief Information
22 | Officer; Greg Dotson, Chief Environmental Counsel; Miriam
23 | Edelman, Special Assistant; Earley Green, Chief Clerk; David
24 | Leviss, Senior Investigative Counsel; Karen Lightfoot,
25 | Communications Director and Senior Policy Advisor; Jennifer
26 | Owens, Special Assistant; Leneal Scott, Information Systems
27 | Manager; Roger Sherman, Deputy Chief Counsel; Mitch Smiley,
28 | Special Assistant; Lawrence Halloran, Minority Staff
29 | Director; Jennifer Safavian, Minority Chief Counsel for
30 | Oversight and Investigations; A. Brooke Bennett, Minority
31 | Counsel; Brien Beattie, Minority Professional Staff Member;
32 | Molly Boyl, Minority Professional Staff Member; Larry Brady,
33 | Minority Senior Investigator and Policy Advisor; Alex Cooper,
34 | Minority Professional Staff Member; John Cuaderes, Minority
35 | Senior Investigator and Policy Advisor; Adam Fromm, Minority
36 | Professional Staff Member; Todd Greenwood, Minority
37 | Professional Staff Member; Patrick Lyden, Minority
38 | Parliamentarian and Member Services Coordinator; Brian
39 | McNicoll, Minority Communications Director; Nick Palarino,
40 | Minority Senior Investigator and Policy Advisor; and Mark
41 | Marin, Minority Professional Staff Member.

42 Chairman WAXMAN. The meeting of the committee will
43 please come to order.

44 On Friday, Congress passed a \$700 billion rescue package
45 for Wall Street. This was something no Member wanted to do.
46 If Wall Street had been less reckless, or thorough regulators
47 had been more tentative, the financial crisis could have been
48 prevented. But we voted for the \$700 billion rescue because
49 the consequences of doing nothing were even worse.

50 The excesses on Wall Street have caused a credit freeze
51 that threatened our entire economy. The \$700 billion rescue
52 plan is a life-support measure. It may keep our economy from
53 collapsing, but it won't make it healthy again. To restore
54 our economy to health, two steps are necessary. First we
55 must identify what went wrong, then we must enact real
56 reforms for our financial markets.

57 Over the next 3 weeks, we will start this process in
58 this committee. We will be holding a series of five hearings
59 on the financial meltdown on Wall Street. We'll examine how
60 the system broke down, what could have been done to prevent
61 it, and what lessons we need to learn so this won't happen
62 again.

63 Today's hearing examines the collapse of Lehman
64 Brothers, which, on September 15th, filed for bankruptcy, the
65 largest bankruptcy filing in American history. Before the
66 Lehman Brothers bankruptcy, Treasury Secretary Paulson and

67 Federal Reserve Chairman Bernanke told us our financial
68 system could handle the collapse of Lehman. It now appears
69 they were wrong. The repercussions of this collapse have
70 reverberated across our economy. Many experts think Lehman's
71 fall triggered the credit freeze that is choking our economy,
72 and that made the \$700 billion rescue necessary.

73 Lehman's collapse caused a big money market fund to
74 break the buck, which caused investors to flee to Treasury
75 bills and dried up a key source of short-term commercial
76 paper. It also spread fear throughout the credit markets,
77 driving up the costs of borrowing.

78 Over the weekend we received the testimony, the written
79 testimony, of Richard Fuld, the CEO of Lehman Brothers. Mr.
80 Fuld takes no responsibility for the collapse of Lehman.
81 Instead he cites a, quote, litany of destabilizing factors,
82 end quote, and says, quote, in the end, despite all our
83 effort, we were overwhelmed, end quote.

84 In preparation for today's hearing, the committee
85 received thousands of pages of internal documents from Lehman
86 Brothers. Like Mr. Fuld's testimony, these documents portray
87 a company in which there was no accountability for failure.
88 In one e-mail exchange from early June, some executives from
89 Lehman's money management subsidiary Neuberger Berman made
90 this recommendation: Top management should forego bonuses
91 this year. This would serve a dual purpose. Firstly, it

92 | would represent a significant expense reduction; secondly, it
93 | would send a strong message to both employees and investors
94 | that management is not shirking accountability for recent
95 | performance.

96 | The e-mail was sent to Lehman's executive committee.
97 | One of its members is George H.--George H. Walker, President
98 | Bush's cousin, who is responsible for overseeing Neuberger
99 | Berman. And here is what he wrote the executive committee.
100 | Quote, sorry, team. I'm not sure what is in the water at 605
101 | Third Avenue today. I'm embarrassed, and I apologize, end
102 | quote.

103 | Mr. Fuld also mocked the Neuberger suggestion that top
104 | management should accept responsibility by giving up their
105 | bonuses. His response was, quote, don't worry, they are only
106 | people who think about their own pockets, end quote.

107 | Another remarkable document is a request submitted to
108 | the compensation committee of the board on September 11th, 4
109 | days before Lehman filed for bankruptcy. It recommends that
110 | the board give three departing executives over \$20 million
111 | in, quote, special payments. In other words, even as Mr.
112 | Fuld was pleading with Secretary Paulson for a full rescue,
113 | Lehman continued to squander millions on executive
114 | compensation.

115 | Other documents obtained by the committee undermine Mr.
116 | Fuld's contention that Lehman was overwhelmed by forces

117 | outside of its control. One internal analysis reveals that
118 | Lehman saw warning signs, but did not move early/fast enough,
119 | and lacked discipline about capital allocation.

120 | In 2004, the Securities and Exchange Commission relaxed
121 | a rule limiting the amount of leverage that Lehman and other
122 | investment banks could use. As this chart--Lehman chart
123 | shows--and if we could have that posted, I would appreciate
124 | it--that proved to be a temptation the firm could not resist.

125 | So in 2004, the SEC allowed greater leverage, and Lehman and
126 | other banks couldn't resist that and took on more leverage.

127 | At first Lehman's bets paid out. As Mr. Fuld's
128 | testimony recounts, Lehman achieved 4 consecutive years of
129 | record-breaking financial results between 2004 and 2007.
130 | These were lucrative years for Lehman's executives and Mr.
131 | Fuld. Lehman paid out over \$16 billion in bonuses. And we
132 | do have the chart now on the screen. Lehman paid out over
133 | \$16 billion in bonuses. Mr. Fuld himself received over \$40
134 | million in cash bonuses. His total compensation during these
135 | 4 years exceeded \$260 million.

136 | But while Mr. Fuld and other Lehman executives were
137 | getting rich, they were steering Lehman Brothers and our
138 | economy toward a precipice. Leverage is a double-edged
139 | sword. When it works as it did in 2004 to 2007, it magnifies
140 | investment gains. But when asset failures decline as the
141 | subprime market did, leverage rapidly consumes a company's

142 capital and jeopardizes its survival.

143 Mr. Fuld's actions during this crisis were questionable.

144 In a January 2008 presentation, he and the Lehman board were
145 warned that the company's liquidity can disappear quite fast.

146 Yet despite this warning, Mr. Fuld depleted Lehman's capital
147 reserves by over \$10 billion through year-end bonuses, and
148 stock buybacks and dividend payments. In one document a
149 senior executive tells Mr. Fuld that if the company can
150 secure \$5 billion in financing from Korea, quote, I like the
151 idea of aggressively going into the market and spending 2- of
152 the 5- in buying back lots of stock and hurting Einhorn bad.
153 This action might have inflicted short-term losses on a short
154 seller Lehman despised, but it would have burned through even
155 more capital. Mr. Fuld's response: I agree with all of it.

156 What is fundamentally unfair about the collapse of
157 Lehman is its impact on the economy and taxpayers. Mr. Fuld
158 will do fine. He can walk away from Lehman a wealthy man who
159 earned over \$500 million, but taxpayers are left with a \$700
160 billion bill to rescue Wall Street and an economy in crisis.

161 Risk taking has an important role in our economy, but
162 Federal regulators are supposed to ensure that these risks
163 don't become so large that they can imperil our entire
164 economy. They failed miserably. The regulators had a blind
165 faith in the market and a belief that what was good for Mr.
166 Fuld and other executives on Wall Street was good for

167 | America, and we are now all paying a terrible price.

168 | We can't undo the damage of the past 8 years. That is

169 | why I reluctantly voted for the \$700 billion rescue plan.

170 | But we can start the process of holding those responsible to

171 | public account and identifying the reforms we need for the

172 | future. These are the goals of today's hearing and the other

173 | hearings we will be holding this month.

174 | [Prepared statement of Mr. Waxman follows:]

175 | ***** INSERT 1-1 *****

176 Chairman WAXMAN. I would now like to recognize Mr.
177 Davis for his opening statement.

178 Mr. DAVIS OF VIRGINIA. Thank you, Mr. Chairman. We
179 have Members on this side who would like to make opening
180 statements. What is the position to be today?

181 Chairman WAXMAN. The rules of the committee provide
182 that the Chairman and the Ranking Member may make opening
183 statements. We have many Members here. We have many
184 witnesses that will also be here to--also here to make their
185 presentations. So the Chair will stick by the rules.
186 Opening statements only by the Chairman and the Ranking
187 Member.

188 Mr. DAVIS OF VIRGINIA. Thank you, Mr. Chairman.

189 Mr. SHAYS. I'd just like to ask unanimous consent that
190 Members be allowed to make an opening statement. This is a
191 hugely important hearing. It is the beginning of five
192 hearings, and frankly there is some--

193 Chairman WAXMAN. There is objection to that. The rules
194 don't provide for it, and the committee will not give
195 unanimous consent for it.

196 Mr. SHAYS. I haven't finished my motion.

197 Chairman WAXMAN. The Chair has recognized Mr. Davis for
198 an opening statement.

199 Do you wish to make a motion, Mr. Shays?

200 Mr. SHAYS. I wish to make a unanimous consent motion

201 | that we be allowed to--because I believe there is a cover-up
202 | going on, and I'd like to make a statement.

203 | Chairman WAXMAN. We'll follow the rules. Mr. Davis is
204 | recognized for his opening statement.

205 | Mr. DAVIS OF VIRGINIA. Thank you, Mr. Chairman, for
206 | convening a series of hearings to examine the many complex
207 | and interlocking causes and effects of the economic paralysis
208 | gripping our Nation and most of the industrialized world.
209 | Today, tomorrow and in the coming weeks we'll ask some tough
210 | questions about the role of investment firms like Lehman
211 | Brothers Holding, insurers like AIG, hedge funds,
212 | credit-rating agencies, regulators and Congress in feeding
213 | the boom that has now gone so painfully bust.

214 | I particularly appreciate you calling Lehman Brothers up
215 | today before us. Mr. Fuld, a very active contributor to
216 | Democratic causes, along with Mr. Janulis, Mr. Demura, Mr.
217 | Collerton and others, have been bypassed by other committees,
218 | and I appreciate your having the courage to call him up here
219 | today.

220 | The scope of these hearings effectively rebuts the
221 | simplistic premise peddled by some that laissez-faire
222 | Republicanism and mindless deregulations alone caused the
223 | collapse of global capital markets. That's the political
224 | cartoon version of a very complicated life-and-death reality.
225 | Partisan fingerpointing adds nothing to serious oversight of

226 | the intricate web of individuals, institutions, market
227 | incentives and cyclical trends that have brought us to the
228 | brink of economic abyss.

229 | For more than a decade, all the Wall Street and
230 | Washington players engaged in an increasingly elaborate game
231 | of high-takes musical chairs driven by the mesmerizing siren
232 | song of perpetually rising housing costs. But when the music
233 | stopped, as it always does, many formally upstanding
234 | financial giants found themselves without a safe or a sound
235 | place to sit. Suddenly the phrase "too big to fail" measured
236 | only the limits of our foresight, not the size of the all too
237 | foreseeable failure.

238 | So today we start with the case of Lehman Brothers, a
239 | venerable investment house that sank into insolvency while
240 | others were being thrown Federal lifelines. One lesson from
241 | Lehman's demise: Words matter. Rumors and speculative leaks
242 | fed the panic and accelerated a flight of confidence in
243 | capital from that company.

244 | Words matter here as well. Look at the TV monitors. As
245 | we watch them, the markets are watching us. In this volatile
246 | environment, unsupported allegations, irresponsible
247 | disclosures can inflame fears and trigger market stampedes.
248 | As these hearings proceed, we should watch the pulse of Wall
249 | Street and choose our words with great care.

250 | But it must be said the driving factor in the loss of

251 | value and confidence in Lehman was the financial undertow
252 | created by falling home prices and resulting losses on
253 | mortgage-backed assets of all kinds. And central to that
254 | crisis in the \$12 trillion mortgage securities market were
255 | imprudent policies and cozy practices of the two
256 | government-sponsored housing finance giants, Fannie Mae and
257 | Freddie Mac. We have asked that former Fannie Mae CEO
258 | Franklin Raines be invited to testify at a future hearing
259 | because that company's failure offers Congress lessons that
260 | we dare not overlook. You can't have a complete analysis
261 | without looking at Freddie and Fannie.

262 | Many in Congress did turn a blind eye to clear warnings
263 | of impending danger sounded as early as 1998. They missed
264 | golden opportunities to treat localized problems before they
265 | metastasized throughout the economic system. Out of
266 | well-intentioned zeal to promote homeownership, Members from
267 | both parties and both Chambers not only tolerated, but
268 | encouraged the steady erosion of mortgage-lending standards.
269 | When an alarm sounded, Fannie and Freddie, holding low-income
270 | borrowers as political hostages, mobilized armies of
271 | expensive lobbyists to block calls for greater accountability
272 | and transparency. Using lobbying fees and campaign
273 | contributions, the mortgage giants bought their way around
274 | attempts by Senate and House Banking Committees to pierce
275 | their profitable pyramid scheme. The Clinton administration

276 | was rebuffed by a Republican Congress, and this
277 | administration had no more success with the Democratic
278 | Congress in advancing needed reforms.

279 | This committee cannot ignore that sad history in our
280 | inquiries into the causes and effects of the current economic
281 | crisis. But now that the \$700 billion economic rescue bill
282 | has been enacted, the debate is no longer whether the Federal
283 | Government should intervene in the credit markets, but how
284 | that intervention should be managed to stabilize capital
285 | flows and protect taxpayers. Although it comes too late to
286 | help Lehman Brothers, the so-called bailout program will have
287 | to make wrenching choices, picking winners and losers from a
288 | shattered and fragile economic landscape.

289 | These hearings should help mark the land mines and
290 | potholes on the path to a restoration of trust and economic
291 | vitality. Trust. There is a moral dimension to economics we
292 | don't often want to confront. Economics is not an objective
293 | discipline, but a political art grounded in certain
294 | assumptions about human nature and civilized behavior. As
295 | the process of deleveraging unfolds, breaking the economy's
296 | delusional addiction to debt beyond our reasonable means to
297 | repay, the goal has to be a restoration of the moral bond
298 | between labor and capital. We need to restore faith in
299 | production, savings and investment over consumption, spending
300 | and speculation. Our witnesses today can help us do that.

301 | We appreciate their being there.

302 | Thank you, Mr. Chairman.

303 | Chairman WAXMAN. Thank you very much, Mr. Davis.

304 | [The information follows:]

305 | ***** COMMITTEE INSERT *****

306 Mr. DAVIS OF VIRGINIA. I also ask unanimous consent for
307 our staff analysis to be included in the hearing record.

308 Chairman WAXMAN. Without objection, that will be the
309 order.

310 [The information follows:]

311 ***** COMMITTEE INSERT *****

312 Mr. SHAYS. Mr. Chairman, a parliamentary inquiry.
313 Chairman WAXMAN. The gentleman will state his
314 parliamentary inquiry.

315 Mr. SHAYS. Thank you.

316 In my request for permission to have the Members give an
317 opening statement, I'd like the Chair to please cite the
318 provision of committee rules or House rules on which he
319 relies for the proposition that only the Chair and Ranking
320 Member may make opening statements.

321 Chairman WAXMAN. The rule provides--in general the
322 House and committee rules do not address the common practice
323 of opening statements by Members at hearings and meetings.
324 The only exception is House Rule 11, clause (2)(k)(1), which
325 provides that the Chairman at a hearing shall announce in an
326 opening statement the subject of an investigation. Because
327 there is no limitation on opening statements in the rule,
328 every member of the committee has the right to--has a right
329 to seek recognition, but that as a matter of House rules, the
330 refusal of the Chair to recognize a Member for an opening
331 statement is not appealable. As a practical matter,
332 controversy relating to handling of opening statements are
333 normally dealt with by consensus within the committee. The
334 committee has always operated on the basis of the Chairman
335 and the Ranking Member, and that is the way we'll continue to
336 do so.

337 Mr. MICA. Mr. Chairman, parliamentary inquiry.

338 Chairman WAXMAN. The gentleman will state his
339 parliamentary inquiry.

340 Mr. MICA. Mr. Chairman, I have been on the committee
341 with you for 16 years. I had the opportunity to chair two
342 subcommittees.

343 Chairman WAXMAN. The gentleman will state his
344 parliamentary inquiry.

345 Mr. MICA. I am stating, but I have to have a preface
346 for my--

347 Chairman WAXMAN. The gentleman will state his
348 parliamentary inquiry.

349 Mr. MICA. During the entire tenure of my chairmanship,
350 I afforded as a courtesy every Member on either side in every
351 hearing the opportunity for an opening statement. Now, it
352 may not be in the rules, Mr. Chairman, and you have the
353 ability to now reject my request for an opening statement.

354 Chairman WAXMAN. The Chairman--

355 Mr. MICA. I would ask you in fairness an opportunity
356 for all sides to be heard on this important hearing, the
357 opportunity--I'm asking you honor the ability of my--of the
358 rules just stated to allow me to present a 5-minute opening
359 statement.

360 Chairman WAXMAN. Well, the Chairman notes the presence
361 of many, many Members. To allow you to make an opening

362 | statement and not others would be unfair. The rules do not
363 | provide for all Members to have the right to an opening
364 | statement. There are occasions when Members have been given
365 | that opportunity, especially when it is a small subcommittee,
366 | as you chaired. But we have too many Members here and too
367 | many witnesses to be heard. So the Chair did not hear a
368 | parliamentary inquiry, but a personal appeal, which the Chair
369 | denies.

370 | We have with us the following witnesses: Nell Minow,
371 | chairman of the board and editor of The Corporate Library;
372 | Gregory W. Smith, general counsel, Colorado Public Employees'
373 | Retirement Association; Robert F. Wescott, Ph.D., president
374 | of Keybridge Research LLC; Luigi Zingales, Ph.D., professor
375 | at the University of Chicago Graduate School of Business; and
376 | Peter J. Wallison, Arthur F. Burns Fellow in Financial Policy
377 | Studies, American Enterprise Institute.

378 | And it is the policy of this committee that all
379 | witnesses that testify before us do so under oath, so I'd
380 | like to ask each of you to please stand and raise your right
381 | hand.

382 | [Witnesses sworn.]

383 | Chairman WAXMAN. The record will indicate that each of
384 | the witnesses answered in the affirmative.

385 | Your prepared statements will be in the record in full.
386 | We would like to ask each of you to be mindful that we have a

387 | clock that will indicate when 5 minutes is up. We'd like you
388 | to stay as close to the 5 minutes as possible. There will be
389 | a green light for 4 minutes, a yellow light for the last
390 | minute. And then when it turns red, the 5 minutes has
391 | expired.

392 | Dr. Zingales, am I pronouncing your name correctly?

393 | Okay. There is a button on the base of your mic. Be sure it
394 | is in, and we'd like to hear from you first.

395 | STATEMENTS OF LUIGI ZINGALES, PROFESSOR OF FINANCE,
396 | UNIVERSITY OF CHICAGO; ROBERT F. WESCOTT, PRESIDENT,
397 | KEYBRIDGE RESEARCH LLC; NELL MINOW, CHAIRMAN OF THE BOARD AND
398 | EDITOR, THE CORPORATE LIBRARY; GREGORY W. SMITH, GENERAL
399 | COUNSEL, COLORADO PUBLIC EMPLOYEES' RETIREMENT ASSOCIATION;
400 | AND PETER J. WALLISON, ARTHUR F. BURNS FELLOW IN FINANCIAL
401 | POLICY STUDIES, AMERICAN ENTERPRISE INSTITUTE

402 | STATEMENT OF LUIGI ZINGALES

403 | Mr. ZINGALES. Okay. Thank you. Chairman Waxman,
404 | Ranking Minority Davis, members of the committee, thank you
405 | for inviting me.

406 | The demise of Lehman Brothers is the result of a very
407 | aggressive leverage policy in the context of a major
408 | financial crisis. The roots of this crisis have to be found
409 | in bad regulation, lack of transparency, and market
410 | complacency brought about by several years of positive
411 | returns.

412 | A prolonged period of real estate price increases and
413 | the boom of securitization relaxed lending standards. The
414 | quality of these mortgages should have been checked by the
415 | capital market that bought them, but several problems made

416 | this monitoring less than perfect. First, these mortgages
417 | were priced based on historical records, which did not factor
418 | in the probability of a significant drop in real estate
419 | prices at the national level. Nor did they factor the effect
420 | of the changes in the lending standards on the probability of
421 | default.

422 | Second, the massive amount of issuance by a limited
423 | number of players, which Lehman was one, changed the
424 | fundamental nature of the relationship between credit-rating
425 | agencies and the investment banks issuing the securities. As
426 | a result, instead of submitting an issue to the rating
427 | agency's judgment, investment banks shopped around for the
428 | best ratings and even received handbooks on how to produce
429 | the riskiest security that qualified for a AAA rating.

430 | The market was not completely fooled by this process.
431 | AAA-rated asset-backed securities had a higher yield than
432 | corporate AAA, a clear indication of the higher risk.

433 | Unfortunately, regulatory constraints created inflated
434 | demand for these products. Fannie Mae and Freddie were
435 | allowed, even induced, to invest their funds in these
436 | securities, creating an easy arbitrage. They issued
437 | AAA-rated debt and invested in higher-yield AAA-rated debt.

438 | Another source of captive demand were money market
439 | funds. Being required to hold only highly rated securities,
440 | money market funds loved these instruments and satisfied the

441 | regulatory requirements and boosted their yields.

442 | Most managers of these firms were aware of the gamble
443 | they were taking, but could not resist taking it under an
444 | intense competition for yield-hungry customers. These
445 | managers were also hoping that if a shock occurred, all their
446 | competitors would face the same problem, thereby reducing the
447 | reputational costs and possibly triggering a government
448 | support. The September 19 decision to insure all money
449 | market funds validated this gamble, forever destroying money
450 | market managers' incentives to be careful in regard to the
451 | risks they take.

452 | The pooling of mortgages, while beneficial for
453 | diversification purposes, became a curse as the downturn
454 | worsened. The lack of transparency in the issuing process
455 | made it difficult to determine who owned what. Furthermore,
456 | the complexity of these repackaged mortgages is such that
457 | small differences in the assumed rate of default can cause
458 | the value of some tranches to fluctuate from 50 cents on the
459 | dollar to zero. Lacking information on the quality and hence
460 | the value of banks' assets, the market grew reluctant to lend
461 | to them for fear of losing out in case of default.

462 | In the case of Lehman and other investment banks, this
463 | problem was aggravated by two factors, the extremely high
464 | level of leverage and the strong reliance on short-term debt
465 | financing. While commercial banks cannot leverage their

466 equity more than 15 to 1, Lehman had a leverage of more than
467 30 to 1. With this leverage, a mere 3.3 percent drop in the
468 value of assets wipes out the entire value of equity and
469 makes the company insolvent.

470 In turn, the instability created by a leverage problem
471 was exacerbated by Lehman's large use of short-term debt.
472 Reliance on short-term debt increases the risk of runs
473 similar to the ones bank face when they are rumored to be
474 insolvent. The Lehman CEO will likely tell you that his
475 company was solvent, and it was brought down by a run. This
476 is a distinct possibility. The problem is that nobody knows
477 for sure. When Lehman went down, it had \$26 billion in book
478 equity, but the doubts about the value of its assets combined
479 with the high degree of leverage created a huge uncertainty
480 about the true value of this equity. It could have been
481 worth \$40 billion or negative 20-.

482 It is important to note that Lehman did not find itself
483 in that situation by accident. It was the unlucky draw of a
484 consciously made gamble.

485 Lehman Brothers' bankruptcy forced the market to assess
486 risk. As after a major flood, people start to buy flood
487 insurance. After the demise of Lehman, the market started to
488 worry about several risks previously overlooked. This risk
489 reassessment is crucial to support a market discipline. The
490 downside is that it can degenerate into a panic.

491

Chairman WAXMAN. Thank you very much, Dr. Zingales.

492 [Prepared statement of Mr. Zingales follows:]

493 ***** INSERT 1-2 *****

494 Chairman WAXMAN. Dr. Wescott.

495 STATEMENT OF ROBERT F. WESCOTT

496 Mr. WESCOTT. Chairman Waxman and members of the
497 committee, thank you for inviting me to testify today about
498 the financial meltdown on Wall Street. I'll focus my
499 comments on the main causes of the financial crisis. During
500 questions, I'm also happy to discuss its economic effects and
501 also the lessons we might draw about it for public policy.
502 I'll give you an economist's perspective, drawing on my
503 experiences in forecasting the U.S. economy, in participating
504 in the national economic policymaking process at the National
505 Economic Council of the White House, and in researching
506 global and economic financial risks.

507 In my opinion, there were three main contributors to the
508 financial meltdown. The first was an environment of easy
509 credit that existed in the first half of this decade. We
510 simply left the monetary floodgates open too far and too long
511 in the period 2002 to 2005. During this period, mortgage
512 rates got as low as 2-1/2 percent, and families got an
513 inflated sense of their capacity to afford housing. This
514 cheap credit quickly got capitalized in housing prices, and
515 housing prices doubled and even tripled in some neighborhoods

516 | in the span of just a few years. This caused a housing
517 | frenzy, and many Americans developed unrealistic expectations
518 | and assumed that housing prices could only go up.

519 | The second key development was mortgage securitization,
520 | the bundling of pools of mortgages, their underwriting and
521 | their sale to institutional investors. This increased
522 | liquidity and made mortgage money cheaper than--because we
523 | could tap the savings of global savers. On the downside,
524 | however, it also meant that the mortgage originator was no
525 | longer going to hold the mortgage to maturity. So it did not
526 | have a strong incentive to perform due diligence on the loan.

527 | In this environment of easy credit, there was lots of
528 | competition. Lenders began loosening standards to win
529 | business and increase market share. This led to an easing of
530 | down payment requirements and a proliferation of
531 | unconventional mortgages, including teaser rate mortgages, no
532 | doc mortgages, option payment mortgages and so on.
533 | Eventually homebuyers were receiving 100 percent
534 | loan-to-value mortgages, a very dangerous predictor of
535 | default risk.

536 | The third key development was an increase in leverage by
537 | investment banks, as has just been stated. Whereas a
538 | traditional bank might have a leverage ratio of, say, four,
539 | meaning that the value of its obligations was four times the
540 | value of its shareholders' equity, investment banks increased

541 | their leverage ratios to 30 or 35 times in the past few
542 | years. Such high leverage ratios meant that there was much
543 | less cushion in hard times.

544 | Well, how did these ingredients mix? As long as house
545 | prices kept appreciating steadily, all players in the system
546 | had a strong incentive to keep going and keep doing what they
547 | were doing. It was good for existing homeowners because they
548 | had asset appreciation, and they had great opportunities for
549 | extracting equity out of their houses through cash-out
550 | refinancings and home equity loans. Basically families
551 | started using their houses as ATM machines. It was good for
552 | new homebuyers, including speculators, because they saw
553 | almost immediate price gains. It was good for mortgage
554 | brokers. They earned hefty origination fees. It was good
555 | for rating agencies. They had great business. And it was
556 | good for investment banks because they were earning large
557 | securitization fees.

558 | The system boomed this way for many years. The problem
559 | came when the U.S. housing sector simply reached saturation.
560 | By early 2006, almost every American who wanted a home was in
561 | one. The Fed started raising interest rates to fight
562 | inflation, and suddenly housing prices leveled off and then
563 | began to fall. Some borrowers, especially subprime
564 | borrowers, began to miss their monthly mortgage payments, and
565 | the value of subprime mortgage portfolios began to decline.

566 | Now, because of the high leverage in the investment banks,
567 | many simply did not have the cushion to fall back on.

568 | The problems were compounded by a rapidly weakening U.S.
569 | economy. As the housing sector weakened, overall U.S.
570 | economic growth was cut roughly in half, and the drying up of
571 | home equity loans and cash-out refinancings hurt consumption.

572 | By early 2008, 10 percent of all U.S. households were
573 | underwater with their mortgages, meaning that they owed more
574 | on their house than their house was worth. These events set
575 | the stage for the financial and liquidity crisis we have
576 | today.

577 | The cause of Lehman Brothers--basically the collapse of
578 | Lehman Brothers in September was effectively the pinprick
579 | that burst the bubble. Mr. Chairman, the collapse of Lehman
580 | shook the market's financial confidence and set off the
581 | liquidity crisis that has thrown sand into the gears of the
582 | U.S. economic engine.

583 | What lessons should we draw? Any time the price of a
584 | major asset class or commodity increases 200 percent or 300
585 | percent in a matter of just a few weeks--in a matter of just
586 | a few years, whether it is home prices, timber, Dutch tulips,
587 | oil, gold, technology, stocks, we need to ask questions.
588 | Prudent regulators need--needed to ask whether the system
589 | they regulate could tolerate a rapid return of asset prices
590 | to the historical trading range, and private executives

591 | running investment banks who wanted to maximize their
592 | shareholders' value in the long term needed to ask whether
593 | their business model could tolerate a rapid return of asset
594 | prices to their historical range.

595 | Thank you.

596 | Chairman WAXMAN. Thank you very much, Dr. Wescott.

597 | [Prepared statement of Mr. Wescott follows:]

598 | ***** INSERT 1-3 *****

599 Chairman WAXMAN. Ms. Minow.

600 STATEMENT OF NELL MINOW

601 Ms. MINOW. Thank you very much, Mr. Chairman and
602 Members. It is an honor to participate in this hearing. I
603 appreciate it very much. And I would give anything if what I
604 wasn't here to say was, "I told you so."

605 I have testified before this committee before, and what
606 I said then was that there is no more reliable indicator of
607 investment--litigation and liability risk than excessive CEO
608 compensation. CEO compensation is not just the symptom, it
609 is actually a cause. It pours gasoline on the fire.

610 With that in mind, I'd like to tell you what our ratings
611 have been. My company, The Corporate Library, rates boards
612 of directors, and in part we look at decisions they make,
613 like CEO pay. We have given this company a C or a D since we
614 started rating them, with one very brief exception of a
615 couple of months where we gave them a B.

616 Here is a quote from our analyst's note on the company:
617 Although the CEO's 2007 salary is well below the median for
618 companies of similar size, his nonequity incentive
619 compensation of \$4,250,000 exceeded the 85th percentile.
620 While typical target bonus is two times base salary, Mr.

621 | Fuld's was more than five times his base salary.

622 | Additionally, his total annual compensation of \$71,924,178

623 | ranks in the top 3 percent for similarly sized companies.

624 | As I've mentioned before, this is the problem. When we
625 | pay people based on the volume of business rather than the
626 | quality of business, eventually it is like a game of musical
627 | chairs. And when the music stops, the people that don't have
628 | a place to sit are the investors.

629 | Pay that is out of alignment is one of the causes of
630 | poor performance, but it is also an important symptom of an
631 | ineffective board. Let's talk about this board for just a
632 | minute. They had a finance and risk management committee. I
633 | think that my economist colleagues here would agree, and my
634 | investor colleague, that the--in a company like this, the
635 | finance and risk management committee is a very important
636 | committee, and yet it only met twice in 2007 and twice in
637 | 2006. The crystal-clear explanations of Dr. Zingales and Dr.
638 | Wescott were--as brilliant as they are, were not unknown at
639 | the time. These were things that the risk committee should
640 | have been looking at.

641 | An additional indicator is the meaningful stock
642 | ownership by the board. It is a public statement of their
643 | confidence in a company and a powerful reminder and motivator
644 | for them as they deliberate issues like executive
645 | compensation and risk management. With the exception of the

646 CEO who sold the significant percentage of his stock, and the
647 lead director, and the 23-year veteran on the committee,
648 given their tenure, these directors did not put their money
649 where their mouths were.

650 I'm really horrified by the effort by Mr. Fuld and other
651 executives in these failing companies to absolve themselves
652 of blame. It infuriates me when they talk about how
653 efficient the markets are except when they are not efficient.

654 All of a sudden, it is not their fault anymore. These are
655 people who fight for deregulation, and now they're blaming
656 the regulators.

657 They talk about a litany of destabilizing factors. Let
658 me tell you that the most important destabilizing factor was:
659 an inefficient and ineffective board of directors and bad
660 judgment by the executives. People make mistakes, but what
661 we like to see is people accepting responsibility and
662 participating in mitigating damages and preventing the
663 recurrence. It is indispensable for the credibility of our
664 capital markets to align the interests of executives with the
665 investors, and we'll have an enormously increased cost of
666 capital if we do not make that clear throughout the world.

667 What we had was an executive compensation system that
668 created an incentive for imagining derivative securities that
669 exploited regulatory and accounting loopholes. I had a
670 presentation at the Public Company Accounting Oversight Board

671 | where they told us that Paul Volker said he didn't understand
672 | these derivatives. I hereby propose the Paul Volker rule,
673 | that if he doesn't understand it, we shouldn't put it out on
674 | the markets. Even if executives are overwhelmed by forces
675 | beyond their control, I believe you've heard this expression
676 | before, that is why we pay them the big bucks.

677 | Thank you.

678 | Chairman WAXMAN. Thank you. No demonstrations. Thank
679 | you, Ms. Minow.

680 | [Prepared statement of Ms. Minow follows:]

681 | ***** INSERT 1-4 *****

682 Chairman WAXMAN. Mr. Smith.

683 STATEMENT OF GREGORY W. SMITH

684 Mr. SMITH. Thank you, Mr. Chairman. Thank you,
685 Members, for having me here today to express the perceptions
686 and perspective of a major institutional investor. One of
687 the things that I want to address--you certainly heard some
688 good diagnosis and comments from people much more qualified
689 than I to assess why this has happened. I'd like to put a
690 little bit of a face to this.

691 We hear a lot in the media about the savior of Wall
692 Street, and we hear a lot about major institutions
693 and--throughout the country, Wall Street being saved. We
694 think this is about every working American in the United
695 States. It is about people that I work for every day. I
696 work for a pension fund that represents 420,000 current and
697 former public employees, public servants in the State of
698 Colorado. We represent every State trooper, every teacher in
699 the State of Colorado, every State employee, every judge and
700 over 400 employers, including all of our local divisions of
701 government. These--the individuals are the ones that are
702 being impacted in this crisis. It is the individuals who are
703 having to face the questions of whether their college fund

704 | for their children is going to still be around when this is
705 | over. It is these individuals who are wondering how long is
706 | it until retirement now, how long do I have to go before I
707 | can recover from what Wall Street has done to me this time.

708 | And what it really has boiled down to is a complete
709 | collapse in investor confidence. And it is a complete
710 | collapse in investor confidence because they no longer
711 | believe in management, they no longer believe in the numbers,
712 | and they no longer believe in the regulatory framework for
713 | good reason.

714 | We don't claim to know, I certainly don't claim to be
715 | able to articulate, why this happened, and I certainly would
716 | not predict what the result of the blame game is going to be.

717 | There is certainly going to be one, and the lawyers are
718 | going to spend a lot of time on it. What we would like to
719 | urge you to consider is what the future needs to hold to
720 | regain confidence, and what it needs to consist of is an
721 | opportunity for shareholders to be heard in a meaningful way
722 | at a meaningful time in the process of running corporate
723 | America. We need access to the proxy. We need to be able to
724 | hold the directors accountable. If they're not doing a good
725 | job, we need to be able to get them out of the boardroom and
726 | get somebody else in that will represent shareholders.

727 | We need a regulatory framework that is aligned with the
728 | shareholder, not with corporate America, but with the

729 | shareholders, and a regulatory framework that is prepared to
730 | hold people accountable that breach their duty to the
731 | shareholder.

732 | That's where we need to go. We need to have say on pay,
733 | and we need to be able to regain confidence that this market
734 | is about the shareholder, it is about mom and pop, it is
735 | about small businesses, and it is about the individuals that
736 | I represent all over this country.

737 | One of the things that doesn't get talked about very
738 | much and that is really impacting the people that I work with
739 | is the credit crisis and the freezing of their accounts.
740 | People who have been the most conservative investors and who
741 | have thought, well, I don't want to get involved in these
742 | speculative things, I'm going to put my money in a money
743 | market, I'm going to fall behind inflation, I don't really
744 | worry about inflation, I want to make sure I have my money,
745 | those people don't have their money now.

746 | We manage our cash through those types of accounts.
747 | There were times last week and 2 weeks ago that our money was
748 | on the brink of being frozen. People in this country are not
749 | going to be able to make payroll. Small businesses are not
750 | going to make payroll because they are not going to be able
751 | to access their cash.

752 | These are the problems that we believe are yet to come.
753 | Some of them you've begun to see. But there is many more to

754 | come, and it is the working people of America that are
755 | suffering this crisis. It is not about Wall Street, it is
756 | about investor confidence, And that is what needs to be
757 | restored.

758 | Thank you.

759 | Chairman WAXMAN. Thank you very much, Mr. Smith.

760 | [Prepared statement of Mr. Smith follows:]

761 | ***** INSERT 1-5 *****

762 Chairman WAXMAN. Mr. Wallison.

763 STATEMENT OF PETER J. WALLISON

764 Mr. WALLISON. Thank you, Mr. Chairman and members of
765 this committee. I'm really pleased to have this opportunity
766 to address the question of regulation and its role in the
767 current financial crisis.

768 There are cases where regulation is necessary and cases
769 where it is harmful. It was necessary in the case of Fannie
770 Mae and Freddie Mac. These two companies were seen in the
771 market as backed by the Federal Government. As a result,
772 investors did not worry about the risks of lending to them
773 since Uncle Sam would bail them out if the companies got into
774 financial trouble. Investors have been proved right. In
775 cases where investors see themselves as bearing no risks
776 lending to a private, shareholder-owned company, strong
777 regulation is essential. That is the only way that
778 government can protect itself against loss. Yet Congress
779 resisted--

780 Chairman WAXMAN. Mr. Wallison, could you pull the mic a
781 little closer? Some Members are having--

782 Mr. WALLISON. Oh, I'm sorry.

783 Yet Congress resisted reforming regulation of Fannie Mae

784 | and Freddie Freddie until it was too late. And even then the
785 | reform legislation wouldn't have been passed unless it had
786 | been attached to a housing bill that Congress wanted to adopt
787 | before going home for the August recess.

788 | The failure by Congress had serious consequences. An
789 | article in yesterday's New York Times makes clear that
790 | reckless buying of junk loans by Fannie Mae and Freddie Mac
791 | bears a large part of the responsibility for the financial
792 | crisis we are now in. Voters, justifiably angry about the
793 | \$700 billion rescue plan just adopted by Congress, should
794 | recognize who is responsible and act accordingly.

795 | Incidentally, since some issues of compensation have
796 | come up, I ought to mention that Fannie was very generous in
797 | its own compensation. Franklin Raines, who was its Chairman
798 | for several years, 4 or 5, made \$90 million during the time
799 | he was there, and there was little outrage expressed in
800 | Congress at that time.

801 | Bad or weak regulation is often worse than no regulation
802 | at all. Another article in the New York Times on Friday of
803 | last week recounted the SEC's failure to devote sufficient
804 | resources to the regulation of the major investment banking
805 | firms that have now all collapsed, been taken over, sold
806 | themselves to big banks or sought shelter under the Federal
807 | Reserve's wings as financial holding companies. According to
808 | the article, the SEC assigned a pitifully small staff to

809 | regulating these huge investment banks, and as a result they
810 | took imprudent financial risks that ultimately led to their
811 | losses.

812 | A chart accompanying the article shows that these
813 | institutions took increasing risks every year from the time
814 | they entered the SEC's supervisory regime. This is
815 | important. It demonstrates the effect of regulation in
816 | creating moral hazard. Immediately after the SEC took over
817 | the supervision of their safety and soundness, the market
818 | discipline to which they had previously been subject began to
819 | relax. Investors thought the SEC was minding the store, but
820 | it wasn't. That is why weak regulation can be worse than
821 | none.

822 | Regulation itself is no panacea. Even strong regulation
823 | may not be effective. Regulation of commercial banks in the
824 | United States is a case of strong regulation failing.
825 | Congress imposed a strong regulatory regime on commercial
826 | banks when it adopted FDICIA in 1991. Still, even though
827 | IndyMac, WAMU, Wachovia and dozens of smaller commercial
828 | banks were regulated by one or another agency of the Federal
829 | Government under strict FDICIA requirements, they all failed
830 | or had to be taken over just like the weakly regulated
831 | investment banks.

832 | Calling for more regulation as a solution to the
833 | financial crisis is, therefore, somewhat simplistic.

834 | Regulation's track record is ambiguous. There is no question
835 | that it is the only protection we have when the government is
836 | exposed to risks created by companies it backs, like
837 | commercial banks, which have deposits insured by the FDIC,
838 | and like Fannie Mae and Freddie Mac, which were seen as
839 | backed by the Federal Government without any limit.

840 | But the regulation of the investment banks by the SEC
841 | was a mistake. They were not seen as backed by the
842 | government in any way until the SEC was given authority to
843 | supervise their safety and soundness. Then their risk-taking
844 | took off. If they had been left free of government
845 | oversight, they would not, in my view, have been able to
846 | borrow the funds that created their extraordinary leverage.

847 | If our solution to today's crisis is to regulate hedge
848 | funds, private equity funds, finance companies, institutional
849 | lenders, pension funds, leasing companies and insurance
850 | companies and anyone else who participates in the capital
851 | markets without any government backing, we will simply be
852 | assuring ourselves of many more financial crises in the
853 | future.

854 | Many thanks, Mr. Chairman.

855 | Chairman WAXMAN. Thank you, Mr. Wallison.

856 | [Prepared statement of Mr. Wallison follows:]

857 | ***** INSERT 1-6 *****

858 Chairman WAXMAN. I want to thank all of the members of
859 the panel for your presentation. We'll now recognize Members
860 to ask questions for a 5-minute period. We'll start with
861 Mrs. Maloney.

862 Mrs. MALONEY. Thank you, Mr. Chairman and Ranking
863 Member Davis and all of the panelists.

864 We are facing what has been called the most serious
865 financial crisis since the 1930s. And the potential cost to
866 taxpayer is staggering: \$29 billion to J.P. Morgan to buy
867 Bear Stearns; \$85 billion to AIG; \$200 billion to Fannie and
868 Freddie; \$700 billion rescue package; \$300 billion to the Fed
869 window opening it up to investment banks; \$50 billion to
870 stabilize the money market funds. A staggering \$1.7 billion
871 potential cost to taxpayers.

872 Now, Professor Zingales, you seem to believe that this
873 may have been caused by the staggering leverage that was put
874 in these firms, but others see it as the deregulation that
875 has taken place in Congress over the past decade. In 1990,
876 Congress passed the Financial Stabilization Act, which took
877 away the protections of the Glass-Steagall Act that had
878 served and protected our economy for 80 years. This allowed
879 the banking a safety and soundness standard to be able to
880 merge and be lowered, with risky speculative activities. And
881 then during this period, Congress prohibited the regulation
882 of risky derivatives. The SEC loosened rules governing the