

No. COX 03-026
Apr 04, 2003

**Bulletin for VIOXX®:
"Project Power Play" Teleconferences**

To:

Office Based Representatives with Responsibility for VIOXX

Action Required

Purpose:

To inform you of national teleconferences that will begin Tuesday, April 15. These teleconferences will review Project Power Play for VIOXX.

Action Required:

- Please make time on your calendar to dial into one of the below teleconferences
- Please follow these steps to dial in and join your teleconference:
 - Dial in a couple of minutes prior to conference start time
 - Provide your name and Region-District-Territory (R-D-T) number to the operator
 - Your line will be placed on hold with music until conference start

Tuesday, April 15, 2003

TELECONFERENCE NAME	TIME	CALL-IN DETAILS
Project Power Play	8:00 AM EST (7:00 CDT/6:00 MDT/5:00PDT)	Toll Free Number: PRIVACY – Passcode: PRIVA
Project Power Play	11:00 AM EST (10:00 CDT/9:00 MDT/8:00PDT)	Toll Free Number: PRIVACY – Passcode: PRIVA

Wednesday, April 16, 2003

TELECONFERENCE NAME	TIME	CALL-IN DETAILS
Project Power Play	8:00 AM EST (7:00 CDT/6:00 MDT/5:00PDT)	Toll Free Number: PRIVACY – Passcode: PRIVA
Project Power Play	11:00 AM EST (10:00 CDT/9:00 MDT/8:00PDT)	Toll Free Number: PRIVACY – Passcode: PRIVAC

- You will not need to pre-register for these teleconferences
- Review and use the attached slides during the teleconference
- Please do not distribute these slides. They are for training purposes only and are not to be shown to physicians or customers



"power play field
FINAL.ppt"

**For product and service information, call the Merck National Service Center
at 1-800-NSC MERCK (1-800-672-6372).**

Project Power Play Objectives

- ▼ Gain or Extend Coxib Leadership
- ▼ Play offense on Efficacy
- ▼ Stay on Strategy