

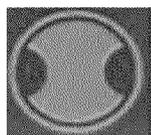
Strategic Alliances, Long-Term Relationships



Licensed U.S. rights to Intermezzo™
(zolpidem 1.75 mg / 3.5 mg sublingual tablet)
for middle-of-the-night awakening;
launched April 2012 leading Purdue into new
therapeutic area

A positive impact.

On healthcare. And on lives.



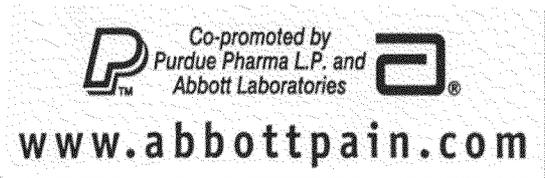
Shionogi & Co., Ltd.

Discovery/development of NME pain drugs;
global multi-year collaboration yielding
several INDs



labopharm

Tramadol once-a-day; U.S. co-promotion
alliance; Ryzolt® approved in U.S. Jan „09



OxyContin® co-promotion in hospital market;
U.S. 10 years



Equity & Strategic Investments

Partner	Location	Deal Time	Deal Type	Deal Description
	Cambridge, MA	NOV 2008	Up to \$75 mm in PIPE; \$50mm credit line	100% R&D funding for multiple years to access current pipeline & new discovery; Ex-U.S. commercial rights to products; board observer seat; scientific advisory board
	New Haven, CT	JAN 2009	Series A	Early round investment in new Yale University oncology company; board observer seat; scientific advisory board
	Branford, CT	JUN 2005	Divest for equity	Divested clinical stage epilepsy drug for equity stake in new biotech company; board observer seat
	New Haven, CT	JUL 2007	Series A	Early round investment in new AMD company; board observer seat
	Newton, MA	FEB 2009 AUG 2009	Series E preferred & collaboration	Exclusive commercial rights in EU & Asia/Pacific for NOV-002 for NSCLC; board observer seat

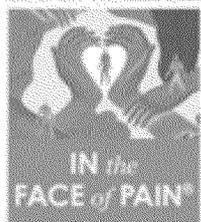
Leading Medical Education and Liaison Programs

Purdue offers an array of non-commercial programs and resources to help improve patient care and well-being, including:



...re impact.

...on healthcare. And on lives.



Partners Against Pain[®], a national education program that aims to help patients, caregivers, and health care professionals alleviate unnecessary suffering.

In the Face of Pain[®], a free interactive toolkit that enables pain management advocates to advance the standards of pain care through education and advocacy.



Medical Education Catalog

Non-promotional education programs to help HCPs properly assess and treat patients suffering from pain through education.

- Purdue's Medical Education Resource Catalog delivered more than 130,000 materials to HCP in the past 3 years.

Grants to foster the increased understanding of scientific, clinical and healthcare issues that contribute to improvement of patient care.

- Independent medical education programs reaching more than 1.2 million healthcare providers

Operations of Purdue Pharma L.P. & Its U.S. Independent Associated Companies

Headquarters



On the left: Purdue Pharma L.P.
Purdue Pharma L.P.
One Stamford Forum
Stamford, CT 06901

Research & Development

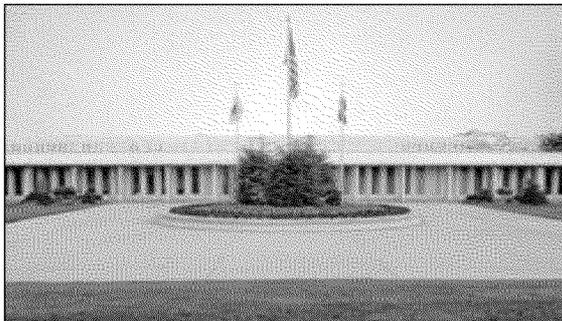


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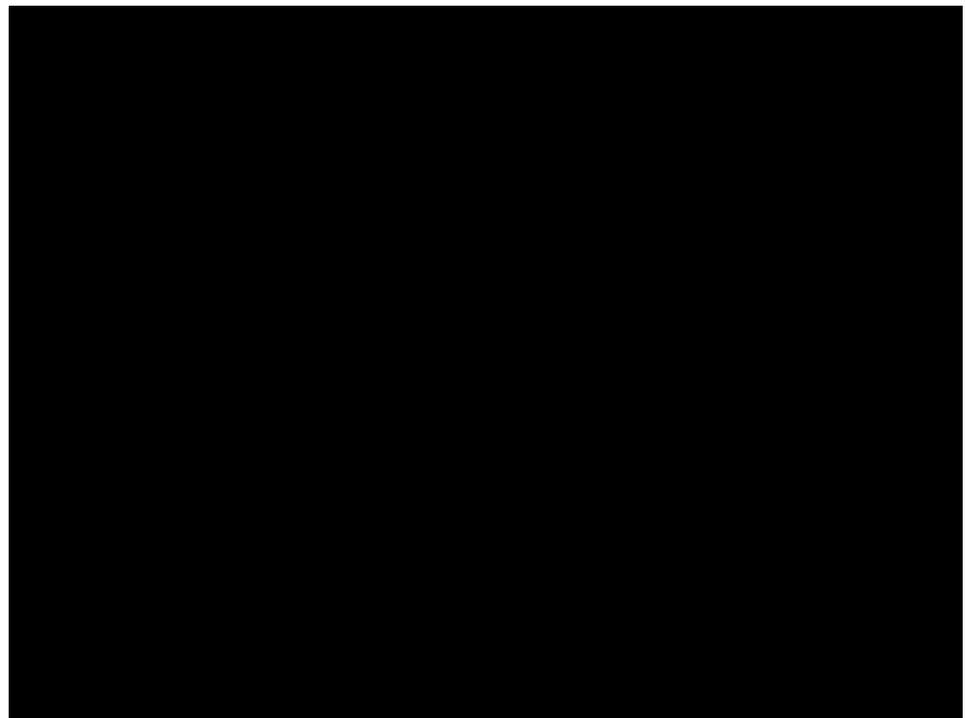
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